



POSTSHOW REPORT 2023

Building together

28 - 30 MARCH 2023 | IFEMA MADRID

OFFSITE CONSTRUCTION | SUSTAINABILITY | DIGITALIZATION

www.rebuildexpo.com

REBUILD is the leading event to transform building industry



22.854
professional
attendees



544
exhibitors



617
international
experts



7
auditoriums



84
media
partners



209
professional
associations



**The leading event
that brings more
value to the
industry**

9

Visitor rating
for REBUILD 2023

98%

Recommend
REBUILD to other
professionals

99%

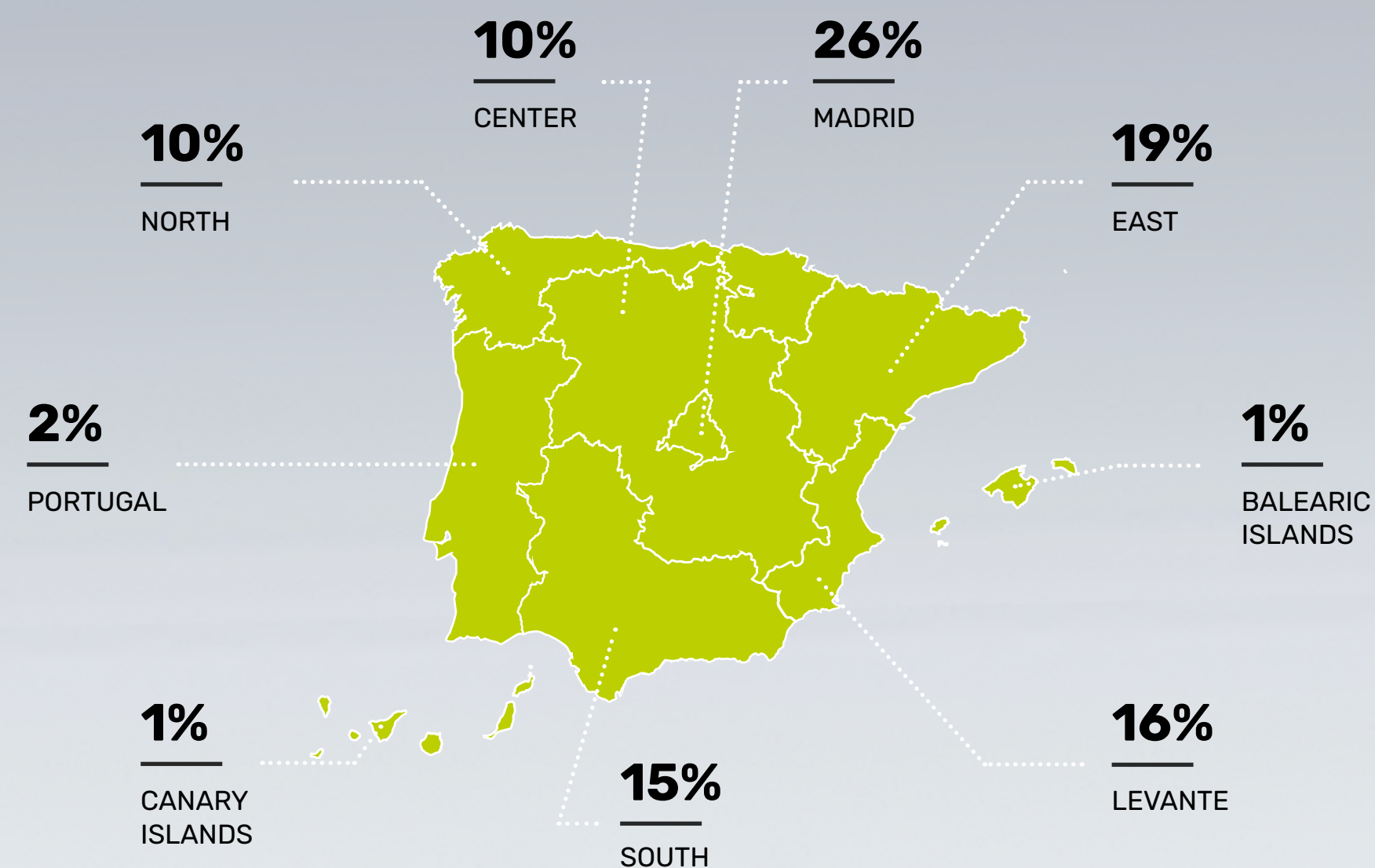
Will visit
REBUILD
in 2024

82%

Consider REBUILD as
the most relevant and
useful professional
event



REBUILD brings together all the players involved in new construction



Perfil profesional

26% Real Estate Developer

15% CEO

5% Purchasing

4% BIM Manager

2% Innovation

24% Architect

21% Constructor

9% CEO

12% Construction Manager

11% Technical Architect

6% Engineer

5% Interior Designer

4% Installer

2% Investor

1% Others



70% of residential building in Spain...



...and leading innovative companies meet in REBUILD



Innovation Showroom with 544 exhibitors

Exhibitor's List here!



LIGHTING &
INTERIORS



CLIMATE CONTROL



KITCHEN & CO



HOME AUTOMATION



BATHROOM
SPACE



BIM & DIGITAL
SOLUTIONS



HOME CLOSING



CONSTRUCTION
SYSTEMS



FLOORS AND
SURFACES



SERVICES



OUTDOORS



ENERGY EFFICIENCY &
ZERO ENERGY BUILDINGS



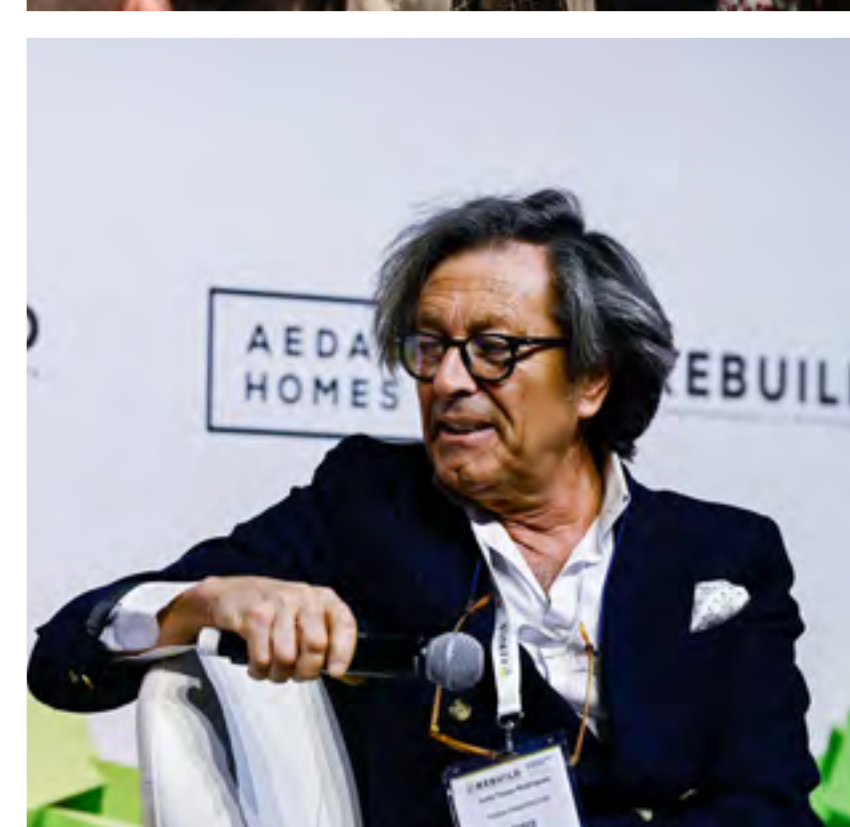
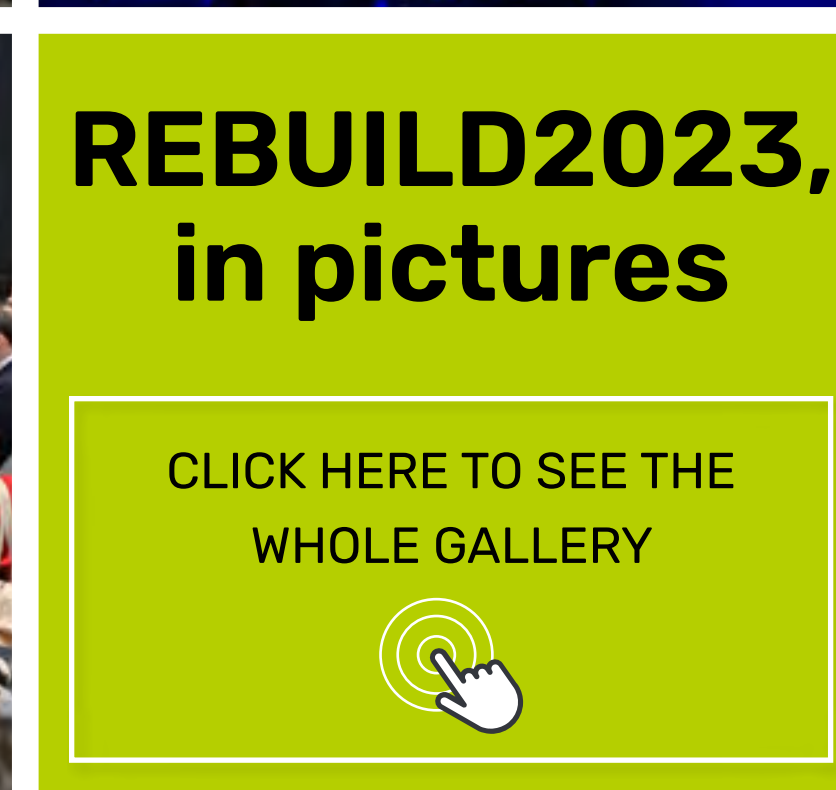
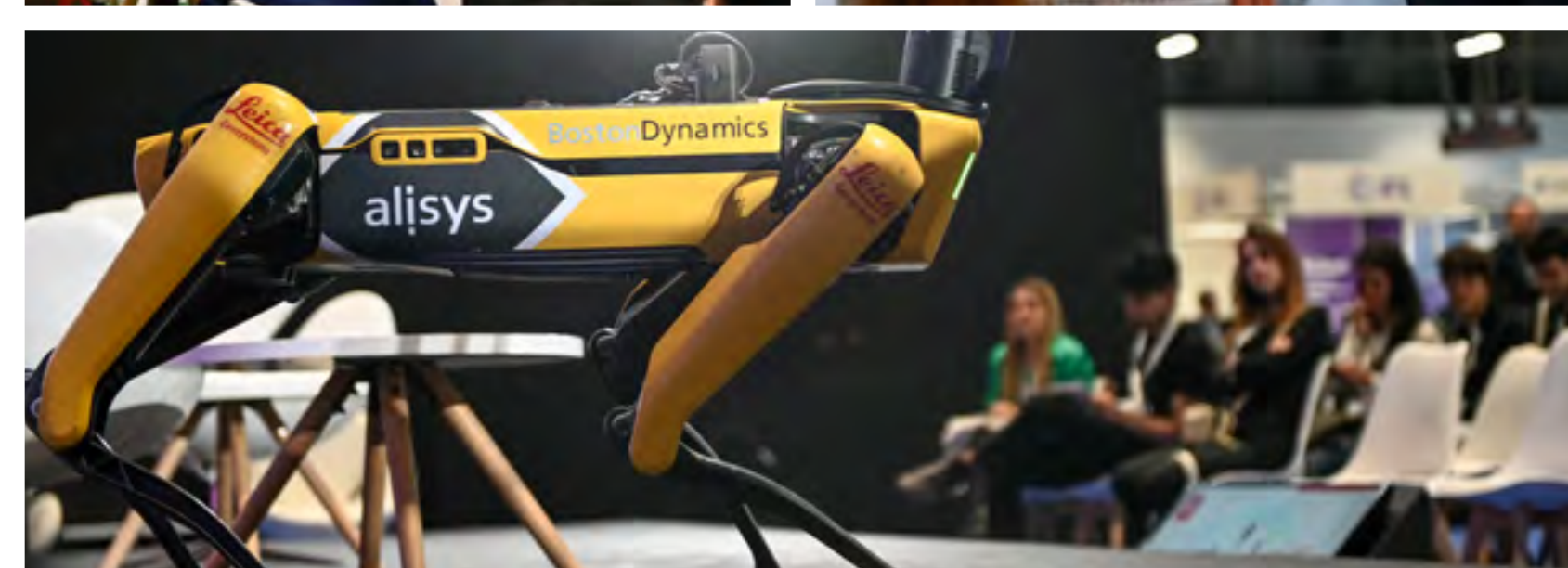
REAL ESTATE

Global Partners:

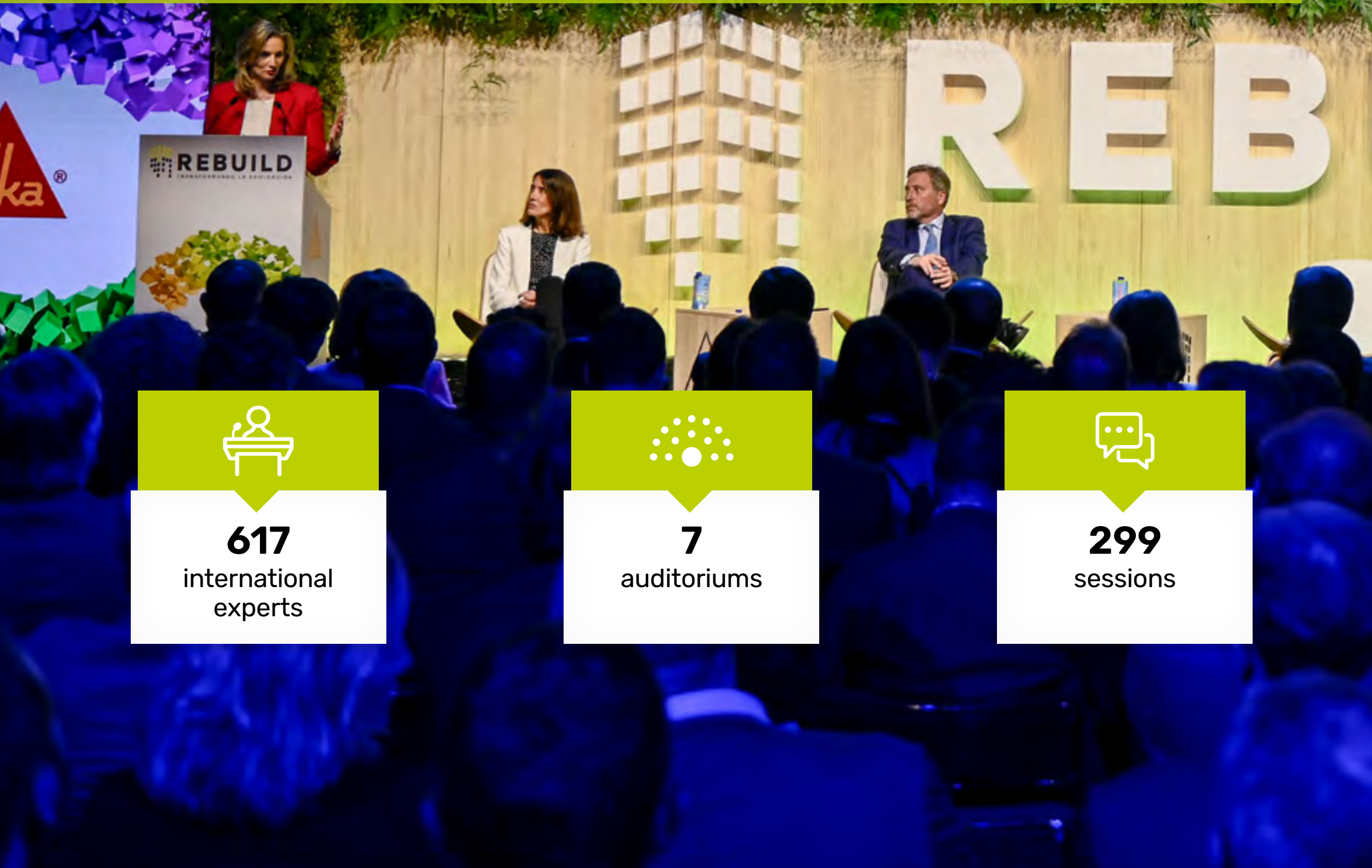


Event Partners:





Advanced Architecture and Construction 4.0 Congress



617
international
experts



7
auditoriums



299
sessions



Offsite



Sustainability



Digitalization

6 Specific forums



HOUSING
FORUM



HOSPITALITY
FORUM



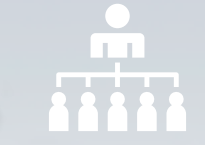
RETAIL
FORUM



WORKSPACES
FORUM



HEALTHCARE
FORUM



PUBLIC SECTOR
FORUM

10 Agendas for each professional profile



Agenda
**ADVANCED
ARCHITECTURE**



REBUILD
BIM FORUM



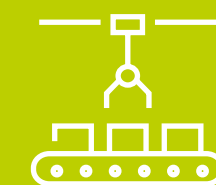
SUPPLY CHAIN
SUMMIT



ENGINEERING
SUMMIT



WOOD
CONSTRUCTION
FORUM



Agenda
**CONSTRUCTION
4.0**



STUDIO INTERIORS
SUMMIT



INSTALLERS
FORUM



CONSTRUCTION TECH
STARTUP FORUM



TALENT
MARKETPLACE

REBUILD
promotes a
sustainability
building industry

**SUSTAINABLE
DEVELOPMENT
GOALS**



5 Workshops



OFFSITE
CHALLENGE



COLLABORATIVE
PROCESSES



MATTER FLOW



OFFSITE CONSTRUCTION
WORKSHOP



MEGABUILDINGS

Some of the most disruptive experts at the Congress

CLICK HERE TO SEE
WHOLE SPEAKERS



Taba Rasti

Senior Partner
y Co-Director
Foster + Partners



**Rafael de
La-Hoz**

Architect
**Rafael de La-Hoz
Arquitectos**



**Stepan
Martinovsky**

Project Leader
Heatherwick Studio



Carlos Lamela

Chairman
Estudio Lamela



Fermín Vázquez

Architect
**B720 Fermín Vázquez
Arquitectos**



Sara de Giles

Partner
MGM Arquitectos



Pablo Urango

Senior Partner y
Co-Director
Foster + Partners



**Marta
Vall-Llossera**

Chairwoman
CSCAE



César Frías

Creative Partner &
Creative Director
MORPH Estudio



**José Manuel
Torale**

Partner
Peris + Toral



David Martínez

CEO / Chairman
**AEDAS Homes /
REBUILD**



Iñiqui Carnicero

Secretario General de
Agenda Urbana
y Vivienda
MITMA



Gabriel Barba

CEO & Founder
**BC Estudio
Architects**



**Juan Antonio
Gómez-Pintado**

Chairman
Vía Ágora



Borja Ferrater

Founding Partner
OAB



**Guillermo
Jiménez**

CEO
ACR



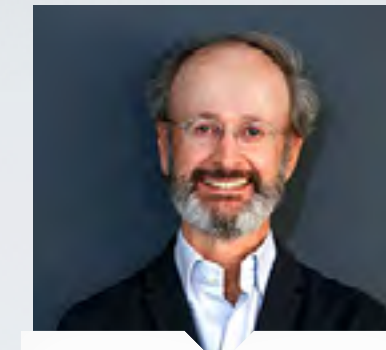
Alba Fernández

Partner
LAMBOX



Miquel Lacasta

Partner
Archikubik



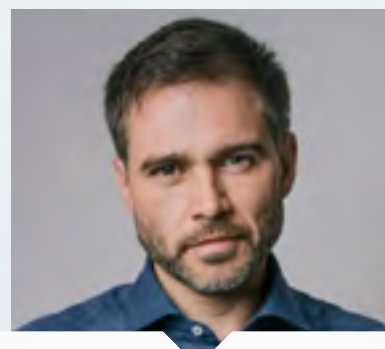
Diego Escario

Partner
Cano y Escario



David Barco

BIM Expert
Berrilan BIM



Iker Alzola

Director
Elastiko Architects



Juan Velayos

CEO
JV20



Anna Guanter

CIO
Culmia



Iñigo Robles

Senior Pre-Construction
Manager
Amazon



Gonzalo Echarri

Architecture Director
**Ortiz León
Arquitectos**



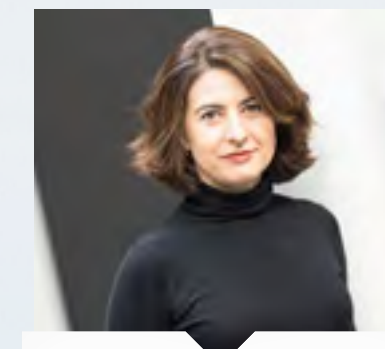
Javier Alonso

CEO
Atanga



**José María
de Lapuerta**

CEO
**DL+A De Lapuerta
+ Campo**



Elisa Valero

Architect
Elisa Valero



**Felipe
Pich-Aguilera**

Architect & Founder
**Picharchitects /
Pich-Aguilera**



José Aguilar

Senior Architect
Founder
Agvar Arquitectos

Networking activities to generate new leads and establish strategic alliances



LEADERSHIP SUMMIT



CONTECH STARTUP FORUM



OFFSITE CHALLENGE



ECONOMIC BREAKFAST FOR REAL ESTATE DEVELOPERS 2023



ARAGÓN, EUROPEAN INNOVATION REGION 2023



WELCOME PARTY



WELCOME COCKTAIL BY PORCELANOSA



INTERNATIONAL DELEGATIONS: GUATEMALA, CHILE, FINLAND, TURKEY, CZECH REPUBLIC, AUSTRIA

| Advanced Architecture Awards 2023

Thanks to our sponsors:



LIGNUM TECH AWARD

for the best initiative for the incorporation of women into the construction trades



ZEHNDER AWARD

for the best innovation of product, material or construction system



AEDAS HOMES AWARD

for the best digitalization and technology innovation



VIUDA DE SAINZ AWARD

for the best offsite construction project



ALDES AWARD

for the best sustainability and decarbonization project



JUNG AWARD

for the best interior design and user experience



| Media Impact of #REBUILD2023



+180.000
web
visitors



+155.000
Twitter
impressions

#REBUILD2023

1.080
mentions
during event



+266.000
Linkedin
impressions



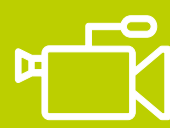
2M
Instagram
impressions



1767
Media
appearances



210
Journalists
registered



86
Interviews in
TV Studio



Expansión

“REBUILD CONVERTIRÁ A MADRID
EN LA CAPITAL TECNOLÓGICA DE
LA CONSTRUCCIÓN”

[\[LEER +\]](#)

LA VANGUARDIA

“LA REGULACIÓN DE LA CONSTRUCCIÓN
INDUSTRIALIZADA, CLAVE PARA SEGUIR
CON LA NUEVA EDIFICACIÓN”

[\[LEER +\]](#)

D+I

“COLABORACIÓN, NUEVOS
MATERIALES E INDUSTRIALIZACIÓN
EN CONSTRUCCIÓN: ESTO ES LO QUE
VEREMOS EN REBUILD 2023”

[\[LEER +\]](#)

| Industry leaders share their vision for new construction

Alimarket

“REBUILD REUNIÓ A 22.854 VISITANTES
INTERESADOS EN EL NUEVO MODELO
DE CONSTRUCCIÓN DE EDIFICIOS
INDUSTRIALIZADA”

[\[LEER +\]](#)

europa press

“REBUILD 2023 REÚNE A MÁS DE
22.000 VISITANTES EN SU SEXTA
EDICIÓN PARA ABORDAR EL FUTURO
DE LA EDIFICACIÓN”

[\[LEER +\]](#)

elEconomista.es

“LA CONSTRUCCIÓN ENTRA EN
TIEMPO DE DESCUENTO PARA
APROVECHAR LOS FONDOS NEXT
GENERATION ANTES DE 2026”

[\[LEER +\]](#)



ALL INTERVIEWS
HERE



| The largest community to boost new construction

Interempresas.
CONSTRUCCIÓN
INDUSTRIALIZADA

10 DECO REHABILITANER arch daily AV arquitectura+empresa erhome bimchannel! brainsre Cemento Hormigón cic



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See you in IFEMA - MADRID

from 19th to 21nd March 2024



BUSINESS OPPORTUNITIES



KNOWLEDGE & INSPIRATION



NETWORK