

April 23-25, 2025 | IFEMA Madrid



IT'S TIME: INDUSTRIALIZED CONSTRUCTION

Industrialization | Digitalization | Sustainability

CALL FOR STARTUPS

www.rebuildexpo.com

#REBUILD25



1. It's time: industrialized construction

The new edition of REBUILD is a **Call to Action** for the building sector. We are at a moment of paradigm shift in construction. **Transforming the way we build** has become a necessity for the sector to advance in transitioning from a traditional model to an industrialized one, leveraging process digitization and technology to improve efficiency, achieve decarbonization, and promote circularity in construction.

Industrialization is also an **opportunity to bring new profiles into the industry**, such as young people and women, to address the lack of interest in the construction field and encourage the creation of role models based on diversity.

REBUILD is the main meeting forum to share, transmit, showcase, and present all these challenges to all stakeholders in the value chain. **All this aims to create an industrialized, more competitive, technological, and digitalized sector**, which is essential to achieving the sustainability goals of the European Green Deal, with the ultimate goal of ensuring that construction evolves exclusively under the principles of ESG.



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2. CONTECH STARTUP FORUM

The Construction Tech Startup Forum is an initiative that brings together the future leaders of the building sector through startups that amaze the world with innovative and disruptive solutions, capable of transforming the industry with advanced technology or new business models.

It takes place within the framework of **REBUILD**, the innovation event for architecture and construction, to be held at IFEMA - Madrid from April 23 to 25, 2024.

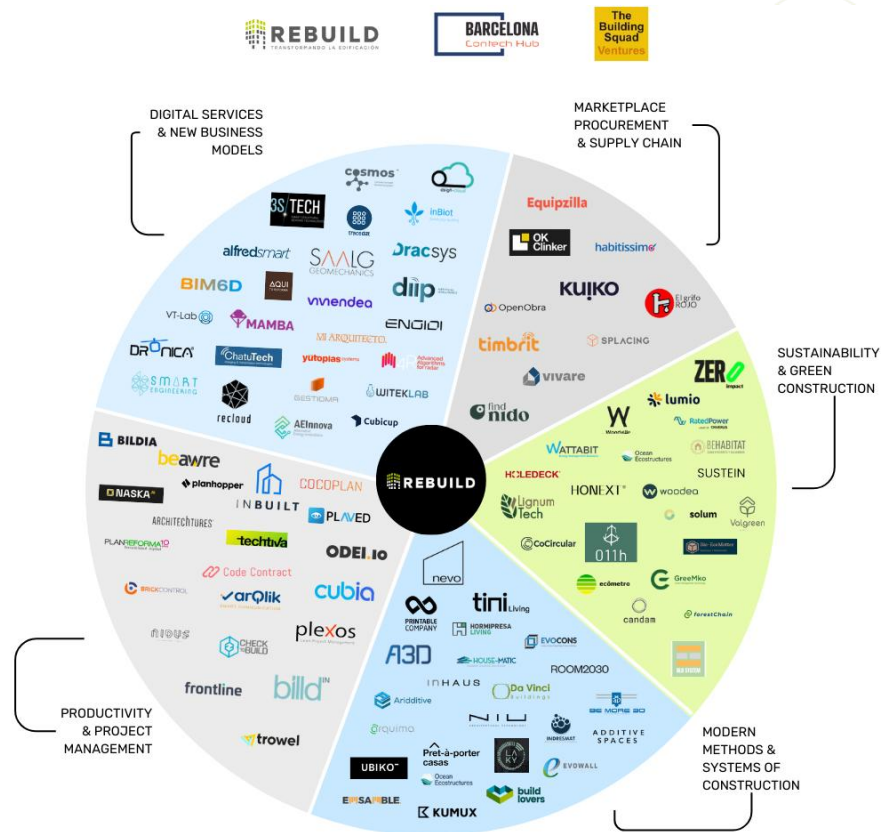
The emergence of advanced technologies and the focus on more efficient resource use are driving the growth of new innovative solutions impacting construction, renovation, refurbishment, and the improvement of homes and buildings. The Construction Tech Startup Forum will showcase the best projects making an impact in the sector.

If you are an entrepreneur with ConTech projects, join us!



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3. CONTECH STARTUP MAP



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4. BENEFITS OF PARTICIPATING

The Construction Tech Startup Forum recognizes the best entrepreneurs and startups making an impact in the key areas of REBUILD: industrialized construction, advanced architecture, sustainability, decarbonization, space design, new materials, user experience, and the improvement of buildings and homes.

Participants in the Construction Tech Startup Forum will have the opportunity to:

- Present their creative and innovative solutions within the framework of the National Congress of Advanced Architecture and Construction 4.0, in front of an audience of potential clients and specialized sector partners.
- Be pre-selected as candidates for the Advanced Architecture Awards 2025 in the category determined by the Jury.
- Receive 5 Premium VIP Passes for 3 days to attend REBUILD and the full conference program of the Congress (for all finalist startups).
- Gain access to La Salle Technova Barcelona Accelerator (subject to program requirements).
- Be part of the Contech Startup Map 2025.



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5. KEY DATES

The key dates to keep in mind are the following:

- Proposal submission deadline: until **March 11, 2025**.
- Notification of selected proposals: starting **March 17, 2025**.
- Construction Tech Startup Forum will take place on Thursday, **April 24, 2025** as part of REBUILD.

6. EVALUATION CRITERIA

An Expert Committee will evaluate and select the submitted solutions based on the following criteria:

- The Project's impact on the building sector through one of REBUILD's main pillars: industrialization, digitalization or sustainability of new materials.
- A team with strong management capabilities.
- Solutions with high technological content will be positively evaluated.
- Potential for sustainable growth.
- A company with a strong innovative component.
- The solution's influence on the economy and society as a whole.

Projects must be submitted through this form:

<https://forms.office.com/e/ny3MY9yrGh>

7. CONFIDENTIALITY

By submitting the Business Plan, candidates guarantee to REBUILD that the information contained within is accurate and does not violate any agreements with third parties, including patents, copyrights, intellectual property, confidential information, or any other privacy rights.

The organizers reserve the right to disqualify any entry that violates the spirit of this guide, the process, or the event's rules.

All submitted materials, including the Business Plan, must be appropriate for dissemination and should not contain any confidential information that the entrepreneurs do not wish to make public.



8. ORGANIZERS

NEBEXT Next Business Exhibitions is the organizer of REBUILD.

La Salle Technova Barcelona organizes the Construction Tech Startup Forum within the framework of REBUILD.

9. CONTACT

For any inquiries or information about the Call for Startups, you can contact La Salle Technova via e-mail:

projects@technovabarcelona.org

ARE YOU INTERESTED IN EXHIBITING?

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