



Building together

28 - 30 MARCH 2023 | IFEMA Madrid

Call for Innovation

**CONSTRUCTION TECH
STARTUP FORUM
2023**



INDUSTRIALIZATION | SUSTAINABILITY | DIGITALIZATION
www.rebuildexpo.com

1. BUILDING TOGETHER

We are living a paradigm shift in building. The current situation requires rethinking the way we build and adopting collaborative processes to guide the building sector towards a more sustainable, industrialized and digital model.

REBUILD has established itself as the only event to drive and promote the change in the construction model of building. A transformation that will be consolidated in the coming years through industrialization, digitalization, innovation and different solutions in terms of sustainability.

To promote the 3 pillars of sustainability, industrialization and digitalization, it is necessary to work collaboratively. And this, we can only do, knowing and experiencing the latest trends in each of the phases where our building and architectural activity operates.

2. CONSTRUCTION TECH STARTUP FORUM

Construction Tech Startup Forum is the initiative that brings together the future leaders of the building industry through startups that surprise the world with innovative and disruptive solutions, capable of transforming the sector from advanced technology or with the proposal of new business models.

It is held within the framework of REBUILD, an event of innovation in architecture and building that will take place in Madrid - IFEMA from March 28 to 30, 2023.

The emergence of advanced technologies and the orientation towards a more efficient use of resources is facilitating the growth of new innovative solutions that impact the construction, rehabilitation, reform and improvement of homes and buildings. The Construction Tech Startup Forum will showcase the best projects that are impacting the sector.

If you are a ConTech entrepreneur, participate!

2. AN INNOVATION ECOSYSTEM FOR THE BUILDING SECTOR



3. BENEFITS TO PARTICIPATE

Construction Tech Startup Forum recognizes the best entrepreneurs and startups that are making an impact in the REBUILD areas: advanced architecture, space design, construction 4.0, new materials, rehabilitation, renovation and improvement of buildings and housing.

Construction Tech Startup participants will have the opportunity to:

- Present their creative and innovative solution in the framework of the Congress of Advanced Architecture and Construction 4.0 in front of an audience of potential clients and specialized partners in the sector.
- The selected startups will be shortlisted candidates for the Advanced Architecture Awards 2023 in the category determined by the Jury.
- All finalist startups will receive 2 3-day Premium VIP Pass invitations to attend REBUILD and the full conference program of the Congress.

4. EVALUATION CRITERIA

An Expert Committee formed by La Salle Technova Barcelona staff will evaluate the solutions presented according to the following criteria:

- The impact of the project for the building sector through one of the main axes of REBUILD: industrialization, digitalization and sustainability of new materials.
- Team with management capacity.
- Solutions with a high technological content will be positively valued - Potential sustainable growth.
- Company with a high innovation component.
- Influence of the solution on the economy and society in general.

The projects must be submitted through this link: <https://forms.gle/CwhmHdGNtJVY867t8>

The Committee of Experts will order the projects according to their score from highest to lowest. Only the best projects will be able to participate by presenting their solutions during the Construction Tech Start-up Forum.

5. CONFIDENCIALITY

By submitting the Business Plan, applicants warrant to REBUILD that the information it contains is accurate and that it does not violate any third party contracts, including patents, copyrights, intellectual property, confidential information or any other privacy rights.

The organizers reserve the right to disqualify any entry that violates the spirit of this guide, the process or the rules of the event.

All materials submitted, including the business plan, must be appropriate for dissemination and must not contain any confidential information that entrepreneurs do not wish to make public.

6. KEY DATES

Key dates of Construction Tech Startup Forum are:

1. Proposals can be submitted until **February 24, 2023**.
2. Selected projects will be notified by email from **March 3, 2023**.
3. Construction Tech Startup Forum will be held **March 30, 2023** at REBUILD 2023

7. ORGANIZERS

NEBEXT Next Business Exhibitions is the organizer of REBUILD.

LaSalle Technova Barcelona organizes Construction Tech Startup Forum at REBUILD.

8. CONTACT

For any questions or information about the Call for startups, please contact Carmen Adán by e-mail: mcadan@technovabarcelona.org

If you are interested in exhibit or knowing different sponsorship options to improve the visualization of your company in REBUILD, please contact us:

- By email at: exhibit@rebuildexpo.com
- by phone at +34 919 551 551





BUSINESS OPPORTUNITIES



KNOWLEDGE



NETWORK



**PERFORMING STUNNING EXHIBITIONS
TO YOUR BUSINESS SUCCESS**

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