



21-23 SEPTEMBER 2021 / M ADRID-IFEMA



CALL FOR STARTUPS

CONSTRUCTION TECH STARTUP FORUM 2021

www.rebuildexpo.com

01. REBUILD 2021: INNOVATION BUILDERS

REBUILD is the **leading event to share, show and present the latest solutions, technologies and products** to the new agents of the value chain -innovation builders- to transform the building industry with the latest technology, which ensures greater user experience, transparency and efficiency in each of the construction processes.

All this in order to have an industrialized and more competitive sector, which will once again become the economic engine for the recovery of our country. Similarly, it is a priority duty to comply with the Sustainable Development Goals when creating new projects and investing in a more sustainable future for the environment and the future of humanity.

02. CONSTRUCTION TECH STARTUP FORUM

Construction Tech Startup Forum is the initiative that brings together the future leaders of the building industry through startups that surprise the world with **innovative and disruptive solutions**, capable of transforming the sector from advanced technology or with the proposal of new business models.

It is held within the framework of REBUILD, an event of innovation in architecture and building that will take place in Madrid - IFEMA from **September 21 to 23, 2021**.

The emergence of advanced technologies and the orientation towards a more efficient use of resources is facilitating the growth of new innovative solutions that impact the construction, rehabilitation, reform and improvement of homes and buildings. **Construction Tech Startup Forum will showcase the best projects that are impacting the sector.**

If you are an entrepreneur and have impact projects, participate!





03. BENEFITS TO PARTICIPATE

Construction Tech Startup Forum recognizes the **best entrepreneurs and startups** that are making an impact in the REBUILD areas: **advanced architecture, space design, construction 4.0, new materials, rehabilitation, renovation and improvement of buildings and housing**. Construction Tech Startup participants will have the opportunity to:

- Present their creative and innovative solution in Congress of Advanced Architecture and Construction 4.0 in front of an audience of potential clients and specialized partners in the sector.
- The selected startups will be shortlisted candidates for the Advanced Architecture Awards 2021 in the category determined by the Jury.
- All finalist startups will receive 2 3-day Premium VIP Pass invitations to attend REBUILD and the full conference program of the Congress.



04. EVALUATION CRITERIA

An Expert Committee formed by La Salle Technova Barcelona staff will evaluate the solutions presented according to the following criteria:

- The impact of the project for the building sector through one of the main axes of REBUILD: industrialization, digitalization and sustainability of new materials.
- Team with management capacity.
- Solutions with a high technological content will be positively valued - Potential sustainable growth.
- Company with a high innovation component.
- Influence of the solution on the economy and society in general.

The projects must be submitted through this link: <https://forms.gle/db18N6R5zmoWc1ox9>

The Committee of Experts will order the projects according to their score from highest to lowest. Only the 10 best projects will be able to participate by presenting their solutions during the Construction Tech Start-up Forum.



05. CONFIDENTIALITY

By submitting the Business Plan, applicants warrant to REBUILD that the information it contains is accurate and that it does not violate any third party contracts, including patents, copyrights, intellectual property, confidential information or any other privacy rights.

The organizers reserve the right to disqualify any entry that violates the spirit of this guide, the process or the rules of the event.

All materials submitted, including the business plan, must be appropriate for dissemination and must not contain any confidential information that entrepreneurs do not wish to make public.

06. KEY DATES

Construction Tech Startup Forum will be held within the framework of REBUILD on September 22.

Projects can be submitted through the official platform until July 22.

Selected projects will be notified by e-mail from July 22.

07. ORGANIZERS

NEBEXT Next Business Exhibitions is the organizer of REBUILD.

LaSalle Technova Barcelona organizes the Construction Tech Startup Forum space within the framework of REBUILD.

08. CONTACTO

For any questions or information about the Call for startups, please contact Carmen Adán by e-mail:

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If you are interested in exhibit or knowing different sponsorship options to improve the visualization of your company in REBUILD, please contact us:

- - By e-mail at exhibit@rebuildexpo.com
- - By phone at +34 919 551 551



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