We build the future
OFFSITE CONSTRUCTION | SUSTAINABILITY | DIGITALIZATION

26-28 April 2022 | Madrid-IFEMA

www.rebuildexpo.com
A MEETING WITH ALL THE AGENTS OF THE BUILDING VALUE CHAIN

It is a time of paradigm shift, with changes in housing formats, in the functionalities of offices, in hotel approaches designed to ensure the needs of their guests, or in the needs of hospitals to ensure a better patient experience.

The future of the sector comes by putting people at the center of the building, we have to build thinking about the welfare and health of the people who inhabit these spaces.

REBUILD has established itself as the only event to drive and promote the change in the construction model of building. A transformation that will be consolidated in the coming years through industrialization, digitalization, design and different solutions in terms of sustainability.

REBUILD is the main meeting forum to share, transmit, show and present all these new changes to all the agents of the value chain. All this in order to have an industrialized and more competitive, technological and digitized sector that once again becomes the economic engine of our country. Similarly, it is a priority duty to comply with the Sustainable Development Goals when creating new projects and investing in a more sustainable future for the environment and the future of humanity.

• Identify new builders, developers, investors, contractors, architects, technical architects, public managers, engineers and installers, interior and product designers, who are looking for their industrial partner in REBUILD to develop their projects.

• Generate new high quality contacts and build customer loyalty,

• Show your leadership and positioning by the added value you bring to the sector.

• Present your new products and solutions to the industry, thus boosting your sales strategy.

• Communicate and associate as an industrial partner in the framework of the event that will transform the building industry.

• Participate in the National Congress of Advanced Architecture and Construction 4.0, the largest knowledge forum to solve the challenges of the new building and draw the roadmap for the next decade, with a specific agenda for each professional profile, and with sessions dedicated to the key issues of the moment.

OFFSITE CONSTRUCTION, DIGITALIZATION AND SUSTAINABILITY

WE BUILD THE FUTURE

A n i n n o v a t i o n p l a t f o r m f o r m a n u f a c t u r e r s a n d d i s t r i b u t o r s:

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WE MEET ALL PRESCRIBERS AND PURCHASE DECISION MAKERS

PROFESSIONAL PROFILE

- **27%** Real State Developer
- **23%** Architect
- **5%** Engineers
- **16%** CEO
- **21%** Constructor
- **6%** Installers
- **5%** Purchasing Manager
- **9%** CEO
- **4%** Interior Designers
- **4%** Operations Manager
- **12%** Constructor Manager
- **3%** Others
- **2%** Innovation Manager
- **11%** Technical Architects

GEOGRAPHICAL ORIGIN

- **40%** CENTER
- **17%** CATALONIA
- **14%** SOUTH
- **14%** LEVANT
- **11%** CANARY ISLANDS
- **2%** BALEARIC ISLANDS
- **1%** NORTH
- **1%** PORTUGAL

**REBUILD, FACTS & FIGURES**

- +12,000 professional attendees
- +400 developers
- +300 exhibitor brands
- +380 international speakers
- 5 stages
- +60 media partners
- +130 stakeholders
- 9/10 event average rating
- consiers REBUILD as the most relevant event in building sector
- 92% will visit REBUILD 2022

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REBUILD GATHERS ALL SECTORS...

...OF THE NEW BUILDING

LIGHTING & INTERIORS
- Furniture
- Fabrics
- Lighting
- Indoor Painting and Finishings
- Decor and Studio Interiors
- Fireplaces and Exhausation
- Woodwork

KITCHEN & CO
- Countertops
- Stoves and Ceramic Hobs
- Home Appliances
- Extraction
- Carpentry

BATHROOM SPACE
- Toilets
- Taps
- Wellness
- Shower

HOME CLOSING
- Windows
- Doors
- Blinds
- Partitioning
- Facades & Insulation

FLOORS AND SURFACES
- Ceramics, Tiles and Stones
- Parquet and Wood
- Cements and Resins
- New Plastics

OUTDOORS
- Concrete
- Wood
- Steel
- Outdoor Painting, Mortar and Finishings
- Elevators and Mechanical Stairs
- Roofs and Covers
- Scaffolding and Aux Structures
- Tools

ENERGY EFFICIENCY AND ZERO ENERGY BUILDINGS
- Insulation
- Water, Gas and Electricity
- Renewable Energies
- Savings and Conserving Energies

AIR CONDITIONING
- HVAC Systems
- MEP Services
- Surveying and Management

DOMOTIC
- Connected House
- Software
- Installations

BIM & DIGITAL SOLUTIONS
- Cloud Services
- Virtual, Mixed and Augmented Reality
- 3D Printing and 3D Building Printing
- IoT
- Automation and Robotic
- Apps, Software y Hardware

CONSTRUCTION SYSTEMS
- 2D Modular
- 3D Modular
- Structures

SERVICES
- Consultancy
- Project Management
- Lean Construction
- Banking and Finance
- Surveillance and Security
- Insurance
- Maintenance and Operation

REAL STATE
- Developers
- Constructors
- Architecture Studio
- Engineering

INNOVATION
- Showroom
- Congress
- Design

SUSTAINABILITY AND NEW MATERIALS
ADVANCED ARCHITECTURE AND CONSTRUCTION 4.0 CONGRESS

+380 international speakers
5 stages
120 conferences
12 keynotes

TOPICS

OFFSITE CONSTRUCTION:
• Prefabricated
• Modular construction
• Offsite Construction
• New suppliers for manufacturing
• To project to assemble
• New materials
• Build to Rent

SUSTAINABILITY:
• Energy efficiency
• Renewable energies
• Circular economy
• NZEB
• Certification
• Carbon neutrality
• Healthy interior design

DIGITALIZATION:
• Smart Building
• BIM
• IOT
• Cloud & Data
• VR/AR
• 3D Printing
• Advanced domotic
• Smart Lighting

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ADVANCED ARCHITECTURE Agenda
CONSTRUCTION 4.0 Agenda

HAUSING FORUM
HOSPITALITY FORUM
WORKSPACES FORUM
HEALTHCARE FORUM
PUBLIC SECTOR FORUM
RETAIL FORUM
SUPPLY CHAIN SUMMIT

OFFSITE CONSTRUCTION
DIGITALIZATION
SUSTAINABILITY AND SDG’s BY GBCE
ENGINEERING SUMMIT
REBUILD BIM FORUM
WOOD CONSTRUCTION
STUDIO INTERIORS SUMMIT
INSTAL PRO
CONSTRUCTION TECH STARTUP FORUM
TALENT MARKETPLACE
AN EVENT ONLY FOR THOSE WHO TRANSFORM CONSTRUCTION

With the possibility of participating as a Partner, Exhibitor or Newcomer, we present some reasons to include REBUILD in your 2022 marketing plan:

**REASONS TO EXHIBIT**

- Build loyalty with your customers
- Position your brand
- Boost your sales
- Get quality leads
- Earn visibility at sector
- Interact with decision makers
- Showcase your innovation and leadership
- Participate in different forums of your interest
- Position your brand

**MADRID, SHOWCASE OF THE NEW BUILDING ERA**

**LEADERSHIP SUMMIT**

Annual meeting of industry leaders that brings together CEOs of developers and builders, architects, key stakeholders and manufacturers in a premium networking environment.

**ADVANCED ARCHITECTURE AWARDS**

Recognition of companies and professionals committed to innovation and transformation of the sector.

**OFFSITE CONSTRUCTION CHALLENGE**

A meeting forum for companies that provide industrialized construction solutions to present themselves to developers interested in including these solutions in their new projects.

**CONSTRUCTION TECH STARTUP FORUM**

The best model to show your leadership and stand out from your competitors. Locate your booth in the best area of the exhibition area, get maximum visibility, participate in congress and invite your best and potential customers.

**TALENT MARKETPLACE**

A forum aimed at attracting talent and to present the new professional profiles that the process of building transformation demands.

**TV STUDIO**

Interviews with industry leaders in the official official TV set of the event.

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**RECOGNITION OF COMPANIES AND PROFESSIONALS**

Recognition of companies and professionals committed to innovation and transformation of the sector.

**MEETING FORUM FOR COMPANIES**

A meeting forum for companies that provide industrialized construction solutions to present themselves to developers interested in including these solutions in their new projects.

**THE BEST MODEL TO SHOW YOUR LEADERSHIP**

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**FORUM AIMED AT ATTRACTION TALENT**

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**INTERVIEWS WITH INDUSTRY LEADERS**

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PERFORMING STUNNING EXHIBITIONS TO YOUR BUSINESS SUCCESS

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#REBUILD2022